

Compass in the Community Ideas and Suggestions for Activities

If your team is deciding on a direction, consider the following ideas:

- Host a food drive or service day for a local food bank, pantry or soup kitchen.
- Host a culinary, dietary, or nutritional program for clients, customers, or community groups.
- Form a team and/or fundraiser for the American Heart Association's Start! Heart Walk, American Diabetes Association's Step Out Walk, American Cancer Society's Relay For Life, or other worthy non-profit.
- Assist those in distress through the Salvation Army, American Red Cross, local homeless shelter or other humanitarian agency.
- Maintain a recycling program or donate recyclable items for outreach purposes.
- Participate in an on-site farmer's market or activity to support local and organic foods.
- Support sustainability initiatives that positively impact clients, customers, vendors or community organizations.
- Collect school supplies or have book drives to benefit the account or area underprivileged students and schools.
- Prepare refreshments, volunteer, or participants in on-site outreach activities such as Take Our Daughters and Sons to Work® Day, blood drives, health screenings, etc.